



MR A SAMPLE
<DESIGNATION>
SAMPLE STREET
SAMPLE TOWN
SAMPLE CITY
SAMPLE COUNTY
AA11 1AA

000000

999999

Attendance Card

Please bring this card with you to the Meeting and present it at Shareholder registration/accreditation.

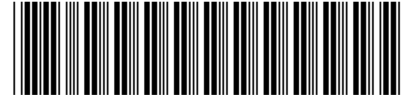
Additional Holders:

ADDITIONAL HOLDER 1
ADDITIONAL HOLDER 2
ADDITIONAL HOLDER 3
ADDITIONAL HOLDER 4

The Chairman of **McBride plc** invites you to attend the Annual General Meeting of the Company to be held at **1st Floor, Centre Point, 103 New Oxford Street, London WC1A 1DD** on 25 October 2010 at **2.30 pm**.

Shareholder Reference Number

C000000000



Form of Proxy - Annual General Meeting to be held on 25 October 2010



Cast your Proxy online 24/7...It's fast, easy and secure!
www.eproxyappointment.com

You will be asked to enter the Control Number, the Shareholder Reference Number (SRN) and PIN and agree to certain terms and conditions.

Control Number: 910559

SRN: C0000000000

PIN: 1245

To view the Annual Report online visit: **www.mcbride.co.uk**

**To be effective, all proxy appointments must be lodged with the Company's registrars at:
Computershare Investor Services PLC, The Pavilions, Bridgwater Rd, Bristol BS99 6ZY by 22 October 2010 at 2.30 pm.**

Explanatory Notes:

- Every holder has the right to appoint some other person(s) of their choice, who need not be a shareholder, as his proxy to exercise all or any of his rights, to attend, speak and vote on their behalf at the meeting. If you wish to appoint a person other than the Chairman, please insert the name of your chosen proxy holder in the space provided (see reverse). If the proxy is being appointed in relation to less than your full voting entitlement, please enter in the box next to the proxy holder's name (see reverse) the number of shares in relation to which they are authorised to act as your proxy. If left blank your proxy will be deemed to be authorised in respect of your full voting entitlement (or if this proxy form has been issued in respect of a designated account for a shareholder, the full voting entitlement for that designated account).
- To appoint more than one proxy, an additional proxy form(s) may be obtained by contacting the Registrar's helpline on 0870 707 1136 or you may photocopy this form. Please indicate in the box next to the proxy holder's name (see reverse) the number of shares in relation to which they are authorised to act as your proxy. Please also indicate by ticking the box provided if the proxy instruction is one of multiple instructions being given. All forms must be signed and should be returned together in the same envelope.
- The 'Vote Withheld' option overleaf is provided to enable you to abstain on any particular resolution. However, it should be noted that a 'Vote Withheld' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
- Pursuant to regulation 41 of the Uncertificated Securities Regulations 2001, entitlement to attend and vote at the meeting and the number of votes which may be cast thereat will be determined by reference to the Register of Members of the Company at close of business on the day which is two days before the day of the meeting. Changes to entries on the Register of Members after that time shall be disregarded in determining the rights of any person to attend and vote at the meeting.
- To appoint one or more proxies or to give an instruction to a proxy (whether previously appointed or otherwise) via the CREST system, CREST messages must be received by the issuer's agent (ID number 3RA50) not later than 48 hours before the time appointed for holding the meeting. For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp generated by the CREST system) from which the issuer's agent is able to retrieve the message. The Company may treat as invalid a proxy appointment sent by CREST in the circumstances set out in Regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.
- The above is how your address appears on the Register of Members. If this information is incorrect please ring the Registrar's helpline on 0870 707 1136 to request a change of address form or go to www.investorcentre.co.uk to use the online Investor Centre service.
- Any alterations made to this form should be initialled.
- The completion and return of this form will not preclude a member from attending the meeting and voting in person.

Kindly Note: This form is issued only to the addressee(s) and is specific to the unique designated account printed hereon. This personalised form is not transferable between different (i) account holders; or (ii) uniquely designated accounts. The Company and Computershare Investor Services PLC accept no liability for any instruction that does not comply with these conditions.

All Named Holders

MR A SAMPLE
<Designation>
Additional Holder 1
Additional Holder 2
Additional Holder 3
Additional Holder 4



Poll Card

To be completed **only** at the AGM if a Poll is called.

| Ordinary Resolutions | For | Against | Vote Withheld |
|---|--------------------------|--------------------------|--------------------------|
| 1. To receive and adopt the report and accounts including the auditors' report for the year ended 30 June 2010. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. To approve the directors' remuneration report for the year ended 30 June 2010. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. To declare a final dividend of 4.8 pence per ordinary share. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. To re-elect John (Iain) Grant Napier, non-executive chairman, as a director. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. To elect Richard James Armitage as an executive director. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. To re-elect Christine Anne Bogdanowicz-Bindert as a non-executive director. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. To elect Christopher (Chris) Derek Bull as an executive director. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. To re-elect Robert Anthony Lee as a non-executive director. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9. To re-elect Colin Deverell Smith as a non-executive director. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 10. To reappoint KPMG Audit Plc as auditors of the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 11. To authorise the directors to determine the auditors' remuneration. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 12. To authorise the Company to make political donations. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 13. To authorise the directors to allot shares up to a maximum nominal amount of £12 million. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Special Resolutions | | | |
| 14. To authorise the directors to allot shares for cash. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 15. To authorise purchase of the Company's own shares. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 16. To call a general meeting of the Company on not less than 14 clear days' notice. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Signature

Form of Proxy

Please use a **black** pen. Mark with an **X** inside the box as shown in this example. I/We hereby appoint the Chairman of the Meeting OR the following person

Please leave this box blank if you have selected the Chairman. Do not insert your own name(s).

as my/our proxy to attend, speak and vote in respect of my/our full voting entitlement* on my/our behalf at the Annual General Meeting of McBride plc to be held at **1st Floor, Centre Point, 103 New Oxford Street, London WC1A 1DD** on 25 October 2010 at **2.30 pm**, and at any adjourned meeting.

* For the appointment of more than one proxy, please refer to Explanatory Note 2 (see front).

Please tick here to indicate that this proxy appointment is one of multiple appointments being made.



C0000000000



| Ordinary Resolutions | For | Against | Vote Withheld |
|---|--------------------------|--------------------------|--------------------------|
| 1. To receive and adopt the report and accounts including the auditors' report for the year ended 30 June 2010. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. To approve the directors' remuneration report for the year ended 30 June 2010. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. To declare a final dividend of 4.8 pence per ordinary share. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. To re-elect John (Iain) Grant Napier, non-executive chairman, as a director. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. To elect Richard James Armitage as an executive director. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. To re-elect Christine Anne Bogdanowicz-Bindert as a non-executive director. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. To elect Christopher (Chris) Derek Bull as an executive director. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. To re-elect Robert Anthony Lee as a non-executive director. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

| | For | Against | Vote Withheld |
|---|--------------------------|--------------------------|--------------------------|
| 9. To re-elect Colin Deverell Smith as a non-executive director. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 10. To reappoint KPMG Audit Plc as auditors of the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 11. To authorise the directors to determine the auditors' remuneration. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 12. To authorise the Company to make political donations. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 13. To authorise the directors to allot shares up to a maximum nominal amount of £12 million. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Special Resolutions | | | |
| 14. To authorise the directors to allot shares for cash. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 15. To authorise purchase of the Company's own shares. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 16. To call a general meeting of the Company on not less than 14 clear days' notice. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

I/We instruct my/our proxy as indicated on this form. Unless otherwise instructed the proxy may vote as he or she sees fit or abstain in relation to any business of the meeting.

Signature

Date

DD / MM / YY

In the case of a corporation, this proxy must be given under its common seal or be signed on its behalf by an attorney or officer duly authorised, stating their capacity (e.g. director, secretary).





MR A SAMPLE
<DESIGNATION>
SAMPLE STREET
SAMPLE TOWN
SAMPLE CITY
SAMPLE COUNTY
AA11 1AA

999999

Shareholder Reference Number

C0000000000



Notice of Availability - Annual Report 2010



Important - please read carefully

You can now access the McBride's 2010 Annual Report and the Notice of Meeting by visiting this website:

www.mcbride.co.uk



Would you like to receive electronic communications in the future?

We actively encourage you to play your part in reducing our impact on the environment and elect to be notified by email when your communications are available online. Sign up to receive eCommunications using eTree™ and we will donate £1 on your behalf to the Woodland Trust, the UK's leading woodland conservation charity for their Tree for All programme.

By providing your email address you will no longer receive paper copies of annual reports or any other shareholder communications that are available electronically. Instead you will receive emails advising you when and how to access documents online.

Please submit your email address by visiting our eTree website:

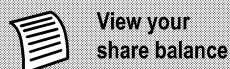
www.etreuk.com/mcbrideplc

SRN: C0000000000

! YOUR SHAREHOLDER REFERENCE
NUMBER (SRN) IS IMPORTANT,
PLEASE KEEP IT IN A SAFE PLACE.

Access your shareholdings online

Why not also manage your shareholdings online? Investor Centre is our free self-service website, available 24/7, where you can utilise the following services:



View your
share balance



View your payment
and tax information



Change your
address



Update your payment
instructions

For information on all the services available, visit www.investorcentre.co.uk today. It's the fast and simple way to manage your shareholdings



