

## Contract Manufacturing in McBride

### What we offer

Our extensive manufacturing operations across Europe give our contract customers a potent development and production resource. After all, we're experts in the management of complexity.

Brand owners, whether large corporates or small agencies, can depend on McBride to provide quality and reliability. With our flexible approach, they can choose the precise level of support they need. This can mean solely manufacturing or the entire process from concept and packaging to delivery. Our development teams are available to support customers from their original ideas right through to the retailers' shelves.

Typically, brand owners in household and personal care turn to us when:

- They need our production, formulation, technical and logistics expertise
- They have a short to medium term capacity issue
- They need a second manufacturer to spread the risk
- They are a pure marketing organisation with no manufacturing capability themselves
- They are looking for long term partnerships

Customers particularly appreciate our:

- Expertise in packaging
- Innovation
- 'Can-do' attitude
- Financial strength
- Leading technology
- Speed to market
- Pan-European reach
- Quality, safety and environmental standards
- Adherence to European legislation and best practice
- Discretion and confidentiality

### Our Factories

Country	Site	Laundry Products	Household Cleaners	Personal care	Aerosols
UK	Middleton	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
	Barrow	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
	Burnley	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
	Bradford			<input checked="" type="checkbox"/>	
France	Hull		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Moyaux	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
	Rosporden		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Belgium	Etain		<input checked="" type="checkbox"/>		
	Ieper Household	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
	Ieper personal care			<input checked="" type="checkbox"/>	
Italy	Estaimpuis	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
	Bergamo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Czech Rep.	Brno			<input checked="" type="checkbox"/>	
Luxembourg	Foetz	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Poland	Strzelce	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Spain	Sallent	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
China	Zhongshan		<input checked="" type="checkbox"/>		
Vietnam	Binh Duong Province			<input checked="" type="checkbox"/>	
Malaysia	Kuala Lumpur			<input checked="" type="checkbox"/>	

See [www.mcbride.co.uk/where-we-are/map-and-directions](http://www.mcbride.co.uk/where-we-are/map-and-directions) for links and directions to all our factories

## Household products

### Textile washing

- Laundry powders, boxes and pouches
- Laundry tablets
- Laundry liquids: standard, concentrate, super gels
- Soluble sachets
- Fabric conditioner
- Anti-calc products: powders, tablets, liquids
- Laundry aids
- Stain removers
- Fabric fresheners

### Dishwashing

- Machine dishwashing: tablets, powders, liquids
- Cleaners
- Rinse aids
- Washing up liquids

## Personal Care products

### Bathing and handwashing

- Bath creams, foams and lotions
- Shower crèmes and gels
- Body washes
- Hand wash liquids
- Hand cleansing gels
- Hand sanitisers

### Body freshness

- Antiperspirants
- Body sprays
- Deodorants
- Roll ons
- Aerosols

### Mens grooming

- Shaving gel
- Shave foams
- Skincare
- Body fresheners
- Deodorants
- Shower

### Hair care

- Shampoos
- Conditioners
- Styling gels
- Styling waxes
- Styling sprays
- Hair mousses
- Hair sprays
- All aerosols

### Household cleaners

- Trigger cleaners: anti bacterial, bathroom, kitchen, oven, floor, hob, glass cleaners
- All purpose cleaners
- Multi surface cleaners
- Specialist cleaners
- Eco-ranges
- Toilet cleaners
- Bleach
- Car cleaners: aerosols, shampoos, triggers

### Air care

- Timed release
- Discrete
- Plug-ins
- Diffusers
- Aerosols
- Car fresheners
- Gels

### Skin care

- Facial moisturisers, anti-ageing creams and serums
- Body lotions, creams and scrubs
- Facial cleansers and washes
- Toners, with & without alcohol
- Self tans
- Tinted moisturisers
- Oils, including bi-phase
- Hand care and Foot care
- Nail polish removers

### Baby and kids toiletries

- Shampoos
- Bath foams
- Lotions
- Creams
- Talc
- Oils

### Oral care

- Mouth rinses
- Mouth washes
- Striped toothpastes
- Pump toothpastes
- Toothgels
- Denture care

### Sun care

- Lotions and milks
- Oils
- Creams
- After sun balms



## Accreditations and Industry representation

We meet EU directives and industry standards across our 19 factories in seven countries. We work to ISO9000 quality standard, ISO 14001 environmental standards and OSHAS 18001 health and safety standards.

Our factories are regularly audited by our customers and other bodies such as the British Retail Consortium. We take an important role in industry organisations including the AISE (European Detergents Industry Association), UK CTPA (Cosmetics, Toiletries and Perfume Association), the British Aerosol Manufacturers Association and is active legislative directives such as REACH (Registration, Evaluation and Authorisation of Chemicals) and the Global Harmonised System of classification and labelling of household products.

As the clear leader in our chosen product categories, we do not rely solely on third parties to govern our quality standards. We continuously improve our working practices and professionalism so that our quality can improve year on year. This applies to the quality of our people and our facilities as well as, of course, the quality of our products.

## Contacts for Contract Manufacturing enquiries

Please contact the following people via the McBride web site regarding our capabilities to meet your contract manufacturing requirements.

Jo Maes ([jo.maes@mcbride.eu](mailto:jo.maes@mcbride.eu))

For Household Products in France, Italy, Spain, Belgium and The Netherlands

Ian Kirk ([i.kirk@mcbride.co.uk](mailto:i.kirk@mcbride.co.uk))

For Household and Personal Care Products in the UK

Artur Golonka ([artur.golonka@mcbride.eu](mailto:artur.golonka@mcbride.eu))

For Household and Personal Care Products in Germany, Austria, Switzerland, Poland, and Central Eastern European markets

David Bonnel ( [dbo@mcbride.eu](mailto:dbo@mcbride.eu) )

For Personal care Products in France, Italy, Spain, Belgium and The Netherlands

For enquiries concerning contract manufacturing of Household and Personal Care Products in the Rest of World please contact us using the enquiries contact. [enquiries@mcbride.co.uk](mailto:enquiries@mcbride.co.uk)

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[www.mcbride.co.uk](http://www.mcbride.co.uk)

[www.contract-manufacturing.co.uk](http://www.contract-manufacturing.co.uk)

## McBride at a glance

- Focused on two chosen product categories Household and Personal Care
- 20 factories in 11 countries including a sourcing office in Hong Kong
- Over 5,000 employees
- Turnover of approximately £800m - well over twice the size of the closest competitor
- Turnover split approximately 80% household and 20% personal care products
- Supplies over 95% of Europe's top 50 retailers including Auchan, Carrefour, Tesco, Metro, Rewe, Aldi, Wal-Mart and Sainsbury's
- Three divisions: UK, WCE (Western Central Europe), and CEE (Central and Eastern Europe)
- McBride plc has full listing on London Stock Exchange
- Head/registered office:  
McBride plc, Centre Point, 103 New Oxford Street, London WC1A 1DD telephone +44 (0)20 7539 7850
- McBride has been accepted into the FTSE4Good Index of leading companies which meet globally-recognised corporate responsibility standards

### Mission:

**To deliver household and personal care products of exceptional value and performance to our customers**

### Some Key Facts about McBride:

#### 80 million

Trigger cleaners - Special cleaners are one of McBride's core growth categories. Our output of trigger cleaners has grown since 2007 accounting for over 4% of the world's capacity.

#### 20 Factories

With five factories in the UK, 10 factories in Western Europe, two in Central Europe and One in both China, Vietnam and Malaysia. McBride has the production scale and geographic coverage to meet the increasing demands of our customers. Production technologies including, powders, liquids, tablets, soluble sachets, triggers, aerosols, creams and lotions plus specialist air freshener formats.

#### 220 million

Bottles of household cleaners - That's how many bottles we fill in one year at our Ieper Household products factory. Significant investments in end of line automation, PET bottle-blowing and filling capacity has resulted in the factory being one of the most efficient in the Group.

#### 100 million

Bottles a year - Is the number of bottles our new bleach filling machine at Middleton can produce each year, its Middleton factory's fastest line yet.

#### 5

Soluble Film technology - McBride has 5 factories utilising soluble film technology, McBride produces laundry liquids, Household cleaners, automatic dishwashing tablets, laundry powders and super absorbent sachets using water soluble film technology. We share our expertise across the five factories to deliver scale and efficiency making McBride Europe's leader in Private Label and contract manufacture of household products.

#### 2.4 billion

Last year we produced over 2.5 bn dishwasher tablets in Europe. Dishwasher ownership is still only 40-45% in France and the UK compared to 95% for washing machines providing significant scope for growth.

#### 370 million

Today we are producing over 370 million sachets a year with further investment planned.